essence

BY BLACKBURNE

THE ESSENCE
OF
CLAREMONT

The Essence of the Western Suburbs

The Essence of Architectural Elegance

ARTISTS IMPRESSION ONLY

The Essence of Positioning

Essence is your chance to put yourself at the centre of the ultimate western suburbs lifestyle. From every angle, the views are spectacular. Apartments on the north-east overlook Claremont on the Park.

The western side overlooks Claremont's tennis club, lake and golf course. And to the south, you can gaze over Bay View Terrace towards the river.

You are a three minute walk to Perth's premier shopping precinct, Claremont Quarter.

Claremont pool, the parkland and train station are mere metres away.

And you'll be able to walk home from Claremont's bars and restaurants faster than you can drive. Scotch College, Methodist Ladies' College, Christ Church Grammar and other leading private schools are minutes away, plus The University of Western Australia is just down the road.

The iconic Cottesloe Beach is a five minute drive and the Swan River is a scenic 15 minute walk.

FREMANTLE
COTTESLOE BEACH
ROYAL FRESHWATER BAY YACHT CLUB
SWANBOURNE BEACH
PRESBYTERIAN LADIES' COLLEGE
3km
SWAN RIVER
CLAREMONT YACHT CLUB
METHODIST LADIES' COLLEGE
SCOTCH COLLEGE
1km
BETHESDA PRIVATE HOSPITAL
TRAIN LINE
COTTESLOE GOLF COURSE – 700m
CHRIST CHURCH GRAMMAR
CLAREMONT QUARTER SHOPPING CENTRE
500m
THE UNIVERSITY OF WESTERN AUSTRALIA CLAREMONT CAMPUS – 200m
STIRLING HIGHWAY
CLAREMONT TRAIN STATION
250m
CLAREMONT TENNIS CLUB
LAKE CLAREMONT
CLAREMONT POOL
LAKE CLAREMONT GOLF COURSE
THE UNIVERSITY OF WESTERN AUSTRALIA MAIN CAMPUS – 2.6km
LAKE CLAREMONT PARKLAND
ST THOMAS PRIMARY SCHOOL – 300m
JOHN XXIII COLLEGE – 1.3km
SHENTON COLLEGE – 2.5km

The Essence of Western Suburbs Living

Imagine the feeling of jumping out of bed and being greeted by morning light over stunning parklands.

Your first decision will be to choose a breakfast venue.

Claremont is famous for its cafés, often described as the best coffee in Perth. Perhaps some post-breakfast shopping at Claremont Quarter?

Designer labels and luxury outfitters sit right alongside fresh produce and gourmet groceries in this spectacular shopping precinct.

For those seeking a more active start to the day, Essence is just a few steps away from the swimming pool and tennis club.

Claremont also boasts a golf club, yacht club and a plethora of gyms, pilates and yoga studios.

And when the sun begins to set, Claremont offers an array of bars, nightlife and some of Perth's best restaurants.

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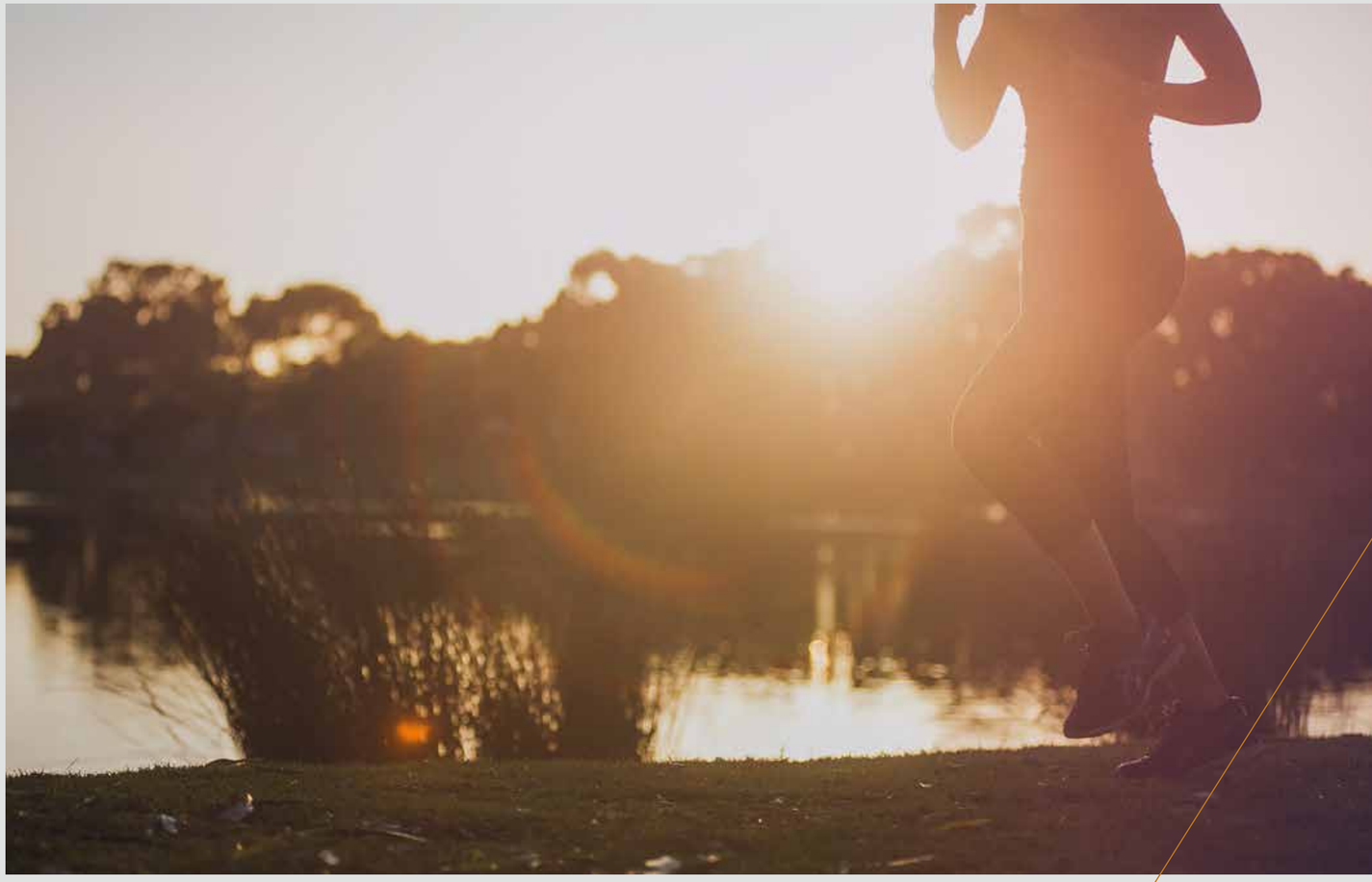


“An abundance of activities and amenities."

The Essence of Locality

“Old Theatre Lane is the most beautiful part of Claremont and even after 25 years, I really enjoy working here. There is a friendly atmosphere with boutique shops offering unique gift ideas and Tiago at The Lane Café makes melt-in-the-mouth apple and yoghurt cakes.”

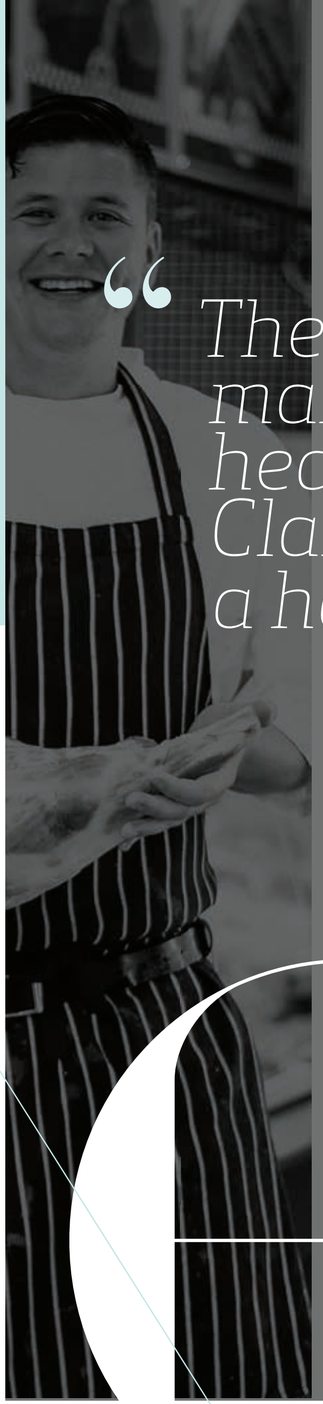
Lyn

- Owner of Claremont Cruise & Travel

“Claremont has such a nice atmosphere. People come to us for top-quality meat and great service. The wonderful thing is we’re now getting third generation customers visiting our shop. I live in Claremont too and love it!”

Albert

- Peters Choice Butchery



“The locals make the heart of Claremont a home."

“The Lane Bookshop has been here in Claremont’s Old Theatre Lane for over 35 years and has become one of Perth’s leading bookshops. Claremont has long been regarded as one of Western Australia’s most vibrant retail hubs.”

Anne

- The Lane Bookshop

“It’s a fantastic community to be a part of, and we have lovely local customers that visit us all the time as a break from shopping. Everything is within reach. I personally do my training and shopping in the area too. I don’t have to go far”

Damon

- Brooklyn Lounge

The Essence of Outlook

Building - Balcony View

ARTISTS IMPRESSION ONLY

The Essence of Luxury

Join the privileged few who will call Essence home, and you will share a special bond.

Residents share superb facilities, including a wine cellar, private dining room, library/media room, outdoor terraces and a substantial central garden.

There is also a spectacular rooftop area with elevated views over Claremont spanning from the Perth skyline to the Swan River. Barbecues, dining tables and shaded lounge areas are here for you to meet your neighbours or entertain your guests.

Main Lobby

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Wine Cellar
ARTISTS IMPRESSION ONLY

Building - Park Facade

The Essence of Space

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The Essence of Natural Beauty

The Essence of Relaxation

Life at Essence includes an exclusive rooftop that has been designed as an oasis where residents can relax, entertain and enjoy Perth's wonderful climate and the spectacular views towards the city and river.

From the luxury private dining room with fully equipped caterer's kitchen to the chic landscaping, the exclusive rooftop of Essence has been designed to rival some of Perth's best rooftop restaurants and bars.

Rooftop Private Dining

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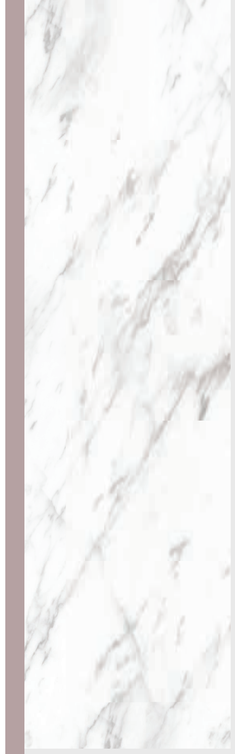

The Essence of Proportion

Each apartment has a spacious footprint for comfortable open plan living. It's all about space, light and style.

Floor to ceiling glass brings the outside in, with constantly changing views as the sunlight dances around the neighbouring parks and greenery.

Spacious balconies add to your entertaining space, whether it's a morning cup of tea or sunset champagne.

Living Room

"It's all about the space, the light, the style."

The Essence of Kitchen Perfection

Essence offers a choice of one, two or three bedroom apartments.

The cleverly designed kitchens have quality Miele appliances and plenty of storage to keep away the clutter.

Many apartments include an island bench so the cook can entertain during prep, and the open plan design gives you a kitchen with a view.

Kitchen - Classic Scheme

ARTISTS IMPRESSION ONLY

Kitchen - Contemporary Scheme

ARTISTS IMPRESSION ONLY

Kitchen - Luxe Scheme

ARTISTS IMPRESSION ONLY

The Essence of Calm

A choice of colour schemes allows you to set the mood for your kitchen, living areas and bathroom.

Choose from the light and breezy look of oak paired with white subway tiles and white benchtops. Or add some drama with matte black cabinetry or charcoal feature tiles.

Luxurious tapwear, in a choice of urban brass, matte black or nickel complements the generously proportioned bathrooms to customise your oasis of relaxation.

Bathroom - Classic Scheme

ARTISTS IMPRESSION ONLY

Bathroom - Contemporary Scheme

ARTISTS IMPRESSION ONLY

Bathroom - Luxe Scheme

ARTISTS IMPRESSION ONLY

The Essence of Convenience

Providing the ultimate corner store will be an upmarket green-grocer for your fresh provisions and café for your morning fix.

DISCLAIMER:
The pre-existing tree located close to the corner of Davies Road and Davies Link has not been depicted in this image in order to showcase the external finishes of the Development. The Seller does not intend to arrange for this tree to be removed and therefore the views and sunlight in some apartments may be impacted. Buyers should make their own physical examination and enquiry as to the area surrounding the Development including, without limitation, the locations and extent of trees and the potential impact such trees may have on the Property.

Building - Davies Road

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The Essence
of Indulgence

Time is of the Essence

BLACKBURNE

Award-winning Developer

Since inception in 2003, Blackburne has had a passion for property. It's at the heart of everything we do. Over many years it has seen the business bring together a remarkable team of progressive property thinkers.

As an integrated property developer, our extensive experience in property as well as our commitment to service excellence has supported our clients at every step on their property journey.

The developments we create benefit from our property obsession, and so do our many clients. They know that from the ground up, every detail of their new apartment has been designed to deliver an exceptional lifestyle experience, all backed by a professional team delivering integrated property services, including sales, strata management, property management and mortgage broking.

BLACKBURNE

We create award-winning developments and have been awarded in consecutive years in the UDIA (Urban Development Institute of Australia) WA Awards for Excellence for our two most recently completed projects – in 2015 for our project Monarc Apartments Highgate in the Medium Density Development category, and in 2016 for Aria Swanbourne Luxury Apartments in the High Density Development category.

We're proud of our long history, but we're about what's next, what's around the corner. Every element of our integrated business is driven by a desire to apply the most progressive thinking, the most innovative ideas. We stay ahead of the curve so our clients can make the most of change, to secure their future.

blackburne.com.au

Hames Sharley

Architects

Hames Sharley is an award-winning, multi-disciplinary design practice with five studios throughout Australia that specialises in architecture, urban design and interior architecture. Recently named as one of the top 100 architectural practices worldwide, the company has built up an exceptional reputationfor successfully delivering medium-sized, mixed-use developments. Hames Sharley's approach to residential projects is informed, responsive, place-based design that aspires to create exemplar places to live and belong.

Hames Sharley believe that good design emerges through a shared dialogue and encompasses both creativity and strategy. This strategic approach to function and aesthetics in the design of buildings and places as key parts of the urban ecological system is now becoming imperative. Their ability to finely tune the specific aspirations of their clients with broader social and environmental challenges enables a shared philosophy and strategy to emerge and guide the company's project to fruition.

Hames Sharley

Hames Sharley was part of the UDIA winning consortium - along with Blackburne - which developed the Subiaco Square project. In addition, the practice has extensive experience in ‘place-making’ retail assets including the celebrated development of The Mezz shopping centre in Mount Hawthorn.

Furthermore Hames Sharley recently delivered an exemplar housing diversity outcome in Adelaide’s Sturt St; which has been received numerous awards from various industry bodies including the Property Council of Australia’s Best Affordable Housing project and the Urban Development Institute’s Best Affordable Development award.

DISCLAIMER: The information and images in this brochure are intended as a general introduction to the project and are intended for information and advertising purposes only. It is believed that statements made in this brochure are correct at the time of publication. All finishes and technical specifications are subject to change and all images are indicative only. Changes may be made to all aspects of the development in accordance with the seller’s standard sale conditions. Interested parties should only rely on the terms of the seller’s sale conditions and the plans and specifications included in it (subject to the seller’s rights to vary those plans and specifications).

essenceclaremont.com.au

Sales Enquiries

+61 8 9429 5790

PROUDLY DEVELOPED BY:

BLACKBURNE

OUR STRENGTH - YOUR VISION